



Revelstoke Paddlesport Association

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The third annual Revelstoke Paddlesport Challenge will take place on July 17 to 19, 2020. Participants will paddle part or all of the 125km following the wake of explorer David Thompson on the Columbia River (Lake Revelstoke) from Mica Creek to the finish line above Revelstoke over three days. More than a race, the "Challenge" is expected to become an annual highlight with many canoes, kayaks, SUP's and other boats from across the country.



Many participants with their families and friends will be coming to Revelstoke looking for food, lodging and other services while in the area.

Lake Revelstoke is ideal for this kind of event which connects history, awesome mountain scenery and an excellent paddling experience in keeping with Revelstoke's first class hospitality and friendliness. The event attracts both "in-it-to-win" competitive paddlers and "in it to finish" recreational paddlers who just want to complete the course within the time limit. Boat classes, course maps and other information can be found on our web site at www.paddlerevelstoke.ca

We need support from hotels, motels, bed & breakfasts, restaurants, pubs, campgrounds, boat dealers and other businesses for a successful event. Sponsorship packages are outlined on the reverse of this sheet

In addition to sponsorship there are two documents for your logo and message. The **INFORMATION BOOKLET** is sent to prospective participants up until July 1 and the **PADDLERS' GUIDE** to all registered participants in late June. Sample documents are on our web site.

Early commitments are guaranteed maximum exposure. Advertising deadlines are:

- **May 1 for the printed INFORMATION BROCHURE in black and white.**
- **May 31 for inclusion in the PADDLER'S GUIDE**
- **July 1 is the deadline for inclusion in event racer packets and handouts at the BBQ awards ceremony**



Rob Buchanan photo

"The longest and greatest paddlesport event in British Columbia"

The Revelstoke Paddlesport Association is a not-for-profit BC Society whose purpose is to develop, provide and promote recreational and competitive paddle sports activities and events in and around the city of Revelstoke.

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SPONSORSHIP PACKAGES

All sponsor logos with an optional message will revolve on all pages of the Revelstoke Paddlesport Challenge website at www.paddlerevelstoke.ca and will include a link to your website or email address if desired. The logo and message will also appear in the INFORMATION BOOKLET and PADDLERS' GUIDE.

HOST SPONSOR: Designed for those organizations and individuals wishing to ensure the annual continuation of the event. Reference to all Hosts will be made verbally and visibly at paddler meetings each day, and at the awards ceremony.

Minimum contribution: \$2,000 or more in cash, products or services

DAY SPONSOR: Designed for organizations interested in connecting with the positive community spirit of the event. Reference will be made verbally and visibly at paddler meetings on the chosen day, and at the awards ceremony.

Minimum contribution: \$1,000 in cash, products or services

CLASS SPONSOR: Designed for organizations with specific interest in one of the boat classes. Six opportunities are available: **Solo Recreational Canoe, Tandem Recreational Canoe, Solo Racing canoe, Tandem Racing canoe, Kayak, and Stand-up Paddle Board**, Reference to all class sponsors will be made at paddlers meetings, and at the awards ceremony.

Minimum contribution: \$500 in cash, products or services

Sponsors in the above categories are encouraged to promote or exhibit their products and services at the BBQ and Awards ceremony at the 5-mile boat launch on Sunday, July 19, and provide literature and other small gifts for the participants registration packets. For further information please contact Bill Pollock.

FOOD SPONSOR: Designed for businesses and organizations interested in providing snacks, energy food, and liquid refreshment to participants at check points and at the finish line each day. Reference to all Portage Food Sponsors will be made in all printed materials and at all paddler meetings

Minimum contribution: \$200 in cash, products or services

EXHIBITOR: Space is available at the start and finish each day and also at the BBQ and awards ceremony at the 5-mile boat launch on Sunday. A limited number of 10' x 10' spaces are available for individuals, companies and not-for-profits interested in promoting their goods and services.

Contribution negotiable.

OTHERS: Contributions less than \$200 will be acknowledged on our website.

