

# REVELSTOKE PADDLESPORT ASSOCIATION

www.paddlerevelstoke.com | (250) 814-7473 | Email: billpollock40@gmail.com

Minutes: Wednesday, May 24<sup>th</sup> 2017, 4:30pm



## ATTENDEES

Directors Present: Bill Pollock, Katrina Van Wijk, Amy Flexman, Clancy Boettger,  
Members Present: Carmen Legate, Diane Pollock, Larry Larson, Kerry Paulmert,  
Terral Horn, Kait Nicol, Andrew Worthington, Donald Pegues, Freeman Wasdal,  
Jack Ryan, David Rooney, Jacque Kelsall, Louise Starway

4:45 Welcome

4:45 Call to order

4:45 Vision for RPA:

» Intro of what we are doing: David Thompson Paddlesport Classic, Film Festivals, Club Launch Day

» Mission Statement:

The Revelstoke Paddlesport Association was formed to bring together the nomadic paddlers of our community. Our goals are to promote paddling in Revelstoke by providing programs and equipment, organizing events, promoting safe practices and developing and maintaining water access and infrastructure for the public. As paddlesport enthusiasts, we advocate to preserve and protect free flowing, clean, healthy waterways.

5:30 Member input:

» **No membership fee** for 1 year to attract as many people as we can. Create different branches in the future for whitewater, flat-water, etc.

» **www.paddlerevelstoke.com** is a site for members to showcase their information or gather information. TO BECOME: a source of information on Revelstoke paddlesports (whitewater runs, access, local relevant

business info- based on American White-water, Quebec Whitewater, Paddling ABC)

» Create a paddlesports **community**, connecting people

» Organize inclusive **events**

» **River Access/Conservation:** awareness/education; maintaining and creating good connections with private land owners, muni and crown land; Columbia Shuswap Invasive Species Society \*\*Milfoil @ Martha Creek

» **Maintenance nights** (tangiers access road)

» Member **equipment**

» **Instruction/Skills** nights for members

» **Pool Sessions**

» Jordan Race Festival (**Revelstoke White-water Festival**) for all skill levels

» **Safety:** education/instruction, drowning prevention

5:00 Report on Film Fest: Flexman & Van Wijk

» **June 15/16:** to confirm location (LEGION or SENIORS CENTRE)

» Budget

» Liquor License: Clancey + Amy

» Donations/Sponsors: Amy + Katrina, ?

» Door Prizes: \$2 tickets/\$10 arm/\$20 wing span [table of prizes, take your pick when

called up]

» Ticket Sales: \$10/\$15 at the door - Society, Stoke Paddleboard Adventures [River Reels is *by donation*]

» Grant application for 2018 River Reel: Local film submission winner to create a film to enter the following year (Revelstoke Arts Council, BC Hydro -Jennifer Walker, CKCA, BC Tourism Board, Gaming BC  
» **Revelstoke Current: Write up to David Rooney by Jun 9th\*\*\***

5:16 RPA Launch Day: **June 17th 11am-3pm**

» Why: Introduce the association to our community and promote all paddlesport activities.

» Location: Williamson Lake (contact city) or Martha Creek (contact operators)

» Business with demos/activity: David Thompson, APEX Rafting, Stoke Paddle Board, Wild Blue Yonder, Flexpeditions, Natural Escapes,

» Food: Taco Club, Ice-cream, brats by a fire

» Insurance: CKBC ??

» Competition: Prizes

» Shuttle from town

5:45 Report on David Thompson Paddlesport Classic: Pollock

» Registrations: 4 registered!

» Sponsorships: over \$8000 total, Goal: \$10,000, Blackfly Canoes

» Prizes: -mugs, engraved paddles, pendants

» Marketing: **Brochure + Poster Distribution \*\*attached is a PDF of poster and rack card [Freeman @Wild Blue Yonder, Kicking Horse Fest, online marketing], Revelstoke Mountaineer Article by end of June** for July issue

» Design: T-shirt

8:50 No new business

\* Moved by Katrina, seconded by Diane that the next meeting be on **June 8th, 8pm**, Selkirk Gardens Common Room. Carried.

There being no further business the President adjourned the meeting at 6:20 pm.

## LETS GO PADDLING!

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## ARE YOU KEEN TO HELP?

Please contact the respective person to volunteer.

### **DAVID THOMPSON PADDLESPOORT CLASSIC**

*AUG 18-20<sup>TH</sup> 2017*

- » Gathering sponsors
- » Brochure/Poster distribution
- » Days of race: safety, marshall, timers

\* Contact: Bill Pollock (250) 814-7473

### **FILM NIGHTS**

*JUN 15 + 16<sup>TH</sup> 2017*

- » Gathering door prizes
- » Ticket Sales/Poster distribution
- » Nights of: bartender, raffle ticket sales

\* Contact: Amy Flexman + Katrina Van Wijk (613) 299-2819

### **RPA LAUNCH DAY**

*JUN 17<sup>TH</sup> 2017*

- » Solidify location: contact city re Williamson, contact operators re Martha Creek
- » Gathering business' to showcase/demo at event
- » Poster distribution
- » Food: Contact Taco Club, Icecream truck, organize sausage sponsor
- » Day of: safety, instruction, demos, STOKE, shuttles

\* Contact: Amy Flexman + Katrina Van Wijk (613) 299-2819

*WANT TO HEAD UP YOUR OWN INITIATIVE? GO FOR IT, AND LET US KNOW HOW WE CAN HELP!*

